

2018 Product Entry Form

Progressive
Preschool
Awards 2017

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Awards 2018



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Progressive
Preschool
Magazine



Closing date for entries Friday 6 July 2018

2018 Sponsors include...



Enter your best new preschool products to be judged by the nation's best retailers

www.PreschoolNews.net/ppsaawards



How To Enter

- Companies can enter any ranges that have been launched at retail in the UK between 7 July 2017 and 6 July 2018.
- There is no fee for entering.
- A separate entry form should be submitted for each entry. This form may be photocopied.
- All entry forms must be accompanied by a product sample.
- After judging, all products entered will be auctioned and the money donated to our chosen charity - The Light Fund
- Companies can enter as many awards categories as they wish and may submit more than one entry in each category.
- An entry can be for a single product, or a range.
- Companies may enter ongoing ranges providing that a significant update in design or content has been made between 7 July 2017 and 6 July 2018.
- PR Companies and licensors can enter products on behalf of their clients, providing they have permission to do so.
- Companies can submit up to five actual items from each range being entered.
- Please include packaging and labelling where appropriate.
- For licensed ranges being entered, these can either be license-specific or a collective. It is the product range that is being judged rather than the licence.

This form can be downloaded from www.PreschoolNews.net/ppsawards

We assume all entries submitted are done so with the blessing of all relevant parties and there are no ongoing legal battles or disputes concerning the entered items.

By entering these awards, you agree to participate in associated publicity associated with these awards.

The organising panel reserves the right to reallocate the entries into the most appropriate category.

Product entries must be sent to:

Progressive Preschool Awards
Max Publishing Ltd
United House,
North Road
N7 9DP

A judging panel of leading retail experts from across the retail spectrum will assess each entry considering the following criteria to arrive at the finalists and winners in each category:

- **Excellence of design, innovation and originality**
- **Consumer targeting including RRP**
- **Quality of manufacture and packaging**

* Please note that all products entered will be donated to our charity initiatives. We are unable to return any entries.



www.PreschoolNews.net/ppsawards

First - we need your details

Manufacturer/supplier _____

Contact Name _____

Address _____

Tel _____ Email _____

Manufacturer Distributor

Please tick the box of the category being entered with this form

* (a separate form is required for each product/range entered).

Best Preschool Apparel or Accessories Range

Open to all apparel and accessories aimed at 0-5 year olds. This includes nightwear, daywear, outerwear, underwear, footwear, dress-up as well as accessories as bibs, changing bags, swimwear aids.

Best Preschool Toys Range

Open to toys and games aimed at 0-5 year olds.

Best Preschool Development or STEM Range

Open to all technology-based, developmental or STEM product aimed at 0-5 year olds.

Best Preschool Reading or Writing Range

Open to all books, comics and greeting cards aimed at 0-5 year olds.

Best Preschool Home or Furniture Range

Open to all bedding, furniture, lighting and home décor products aimed at 0-5 year olds.

Best Preschool Gift Range

Open to all giftware ranges aimed at 0-5 year olds.

Best Preschool Mobility Range

Open to all prams, pushchairs, car seats and infant carriers aimed at 0-5 year olds.

Best Preschool Essentials Range

Open to all feeding ranges, sleep-time ranges, travel products and other general essentials ranges aimed at 0-5 year olds.

The Innovation Award

This special award is for one specific item of any discipline that show outstanding innovation in its design or technical function. The individual item submitted for this may have been entered into other categories, however a separate entry form and product sample(s) should be submitted for judging purposes.

Product/Range Details of Entry

Name of product or range being entered and brand (if relevant)

Month when entered product/range were launched/will be launched into UK retail – must be between 7 July 2017 and 6 July 2018.

Month: _____

No. items submitted for this entry (max 5)

Name of product

RRP

1	_____	_____
2	_____	_____
3	_____	_____
4	_____	_____
5	_____	_____

Closing date for entries is 6th July 2018

Completed forms should be sent to Progressive Preschool Awards,
Max Publishing Ltd, United House, North Road, London N7 9DP

If you have any questions please do not hesitate to contact **Rob Willis** on
020 7700 6740/07792 016832 robw@max-publishing.co.uk
Jo Pilcher 020 3375 2660/07968 460136 jop@max-publishing.co.uk

Finalists and Winners

There will be six finalists in each product category. These will be announced in Autumn 2018. Winners will be revealed at a prestigious awards event at The Dorchester, London in the afternoon of Thursday 8 November 2018. It will be an event to remember for the networking, superb surroundings, gourmet food – and the fact that the whole industry will be together. For tickets to the Progressive Preschool Awards contact Clare Davies at Createvents on clare@createvents.co.uk. 0118 340085. In addition to tables of ten or twelve, Individual tickets are available at £195.00 + VAT

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